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**FOR IMMEDIATE RELEASE**

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**Northern Virginia Delta Education Community Service (NVDECS)  
Foundation Receives Grant from Target for Reading is Fundamental  
(RIF) National Book Program**

**Arlington, VA (November 30, 2007)** — NVDECS Foundation today announced a partnership with Target in recognition of its efforts in providing positive reading opportunities for youth in Northern Virginia. This reading grant will be used to expand the number of Reading is Fundamental (RIF) book distribution sites in the communities served by Target so together, we can reach as many children in Northern Virginia as possible.

“On behalf of the children, families, and volunteers that participate in the RIF National Book Program provided by the Northern Virginia Alumnae Chapter of Delta Sigma Theta Sorority, Inc. (NoVAC), we salute Target,” said Beverly Nance, president, NVDECS Foundation. “We are honored to be a part of a partnership with an organization that has been at the forefront of making sure every child has the fundamentals to succeed in life.”

This grant is part of ongoing efforts by Target to strengthen families and communities throughout the country. Since opening its doors, Target has given 5% of its income to organizations that support education, the arts and safe families and communities. Today that translates to \$3 million every week.

“At Target, we are making a real difference every day through our grant-making program,” said Laysha Ward, vice president, community relations, Target. “We’re proud



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to partner with NVDECS Foundation as part of our ongoing commitment to give back to the communities where our guests and team members live and work.”

Additionally, Target also gives through signature programs that are designed to inspire learning in children and families. Programs include:

- Take Charge of Education<sup>®</sup>, a school fundraising program
- Target Field Trip Grants, a program that helps educators bring learning to life for students through the distribution of grants
- Ready.Sit.Read!<sup>SM</sup>, a program dedicated to fostering a lifelong love of reading in children
- Target House<sup>®</sup>, which serves as a home away from home for families of children receiving life-saving treatment at St. Jude Children’s Research Hospital<sup>®</sup> in Memphis
- Target Volunteers, a program where Target team members and retirees annually donate more than 315,000 hours of time to more than 7,000 community-based projects

### **About NVDECS Foundation**

The Northern Virginia Delta Education and Community Service (NVDECS) Foundation was established in 1992 by the Northern Virginia Alumnae Chapter of Delta Sigma Theta Sorority, Inc. (NoVAC) as its charitable arm to provide viable literary, educational, scientific, civic, and charitable programs for the Northern Virginia community.

NVDECS Foundation is a public, not-for-profit, 501(c) (3) organization chartered and registered in the Commonwealth of Virginia.

### **About Target**

Minneapolis-based Target serves guests at 1,502 stores in 47 states nationwide by delivering today’s best retail trends at affordable prices. Target is committed to providing



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guests with great design through innovative products, in-store experiences and community partnerships. Whether visiting a Target store or shopping online at Target.com, guests enjoy a fun and convenient shopping experience with access to thousands of unique and highly differentiated items. Target (NYSE:TGT) gives more than \$3 million a week to its local communities through grants and special programs. Since opening its first store in 1962, Target has partnered with nonprofit organizations, guests and team members to help meet community needs.